

# Symposium & Awards

## 2020 VIRTUAL SYMPOSIUM

### "Celebrating Healthy Communities in Full Bloom"

September 23-24 ; September 30 & October 1 ; October 7-8-9



As the summer webinar series presented throughout the summer, the culmination of community efforts features the many ways **Communities in Bloom** has contributed to community health and well-being, socially, environmentally and economically.

We invite you to register for our 2020 Virtual Symposium, using the links below - *please note that you will need to register separately for each individual webinar.*

**All CiB Registered National Communities, CiB National Judges & Sponsors will receive FREE ALL ACCESS to the listed webinars below...**



#### SYMPOSIUM REGISTRATION

For non-registered communities and individuals, a nominal fee will be charged which will give you paid-access to ALL webinars below.

ALL ACCESS PASS

**\$75**

COMMUNITY/GROUP

*Per Non-registered  
Community limit 10 persons*

ALL ACCESS PASS

**\$10**

INDIVIDUAL

*Per Non-registered  
Individual*

[Registration Form for Non-Registered Communities](#)

Please also register for each webinar you would like to attend using the links below, staff will follow up to collect payment for any non-registered community or individual that would like to take part.

## WEBINAR LISTING

sponsored by:



### Scotts Symposium Kick-Off! with Frankie Flowers

September 23, 2020  
1:00-1:50pm EDT

Join us for our first Webinar featuring Canada's most popular and trusted gardening expert and weatherman Frankie Flowers! Sponsored by Scotts Canada. This 30-minute webinar will be followed by a live Q&A period with Frankie.

[Webinar Registration](#)

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### Bloomin' Happy Hour with Communities in Bloom

September 23, 2020  
2:00-3:00pm EDT

Grab your CiB themed cocktails and snacks (recipes will be shared in advance) for an early happy hour hosted by CiB Board Chair and Landscape Architect Paul Brydges, as well as CiB Past Chair and National CiB judge Bob Lewis. Let's chat about the renewed energy and new collaboration with CNLA to enhance the vision of CiB – and how we need your help to make each street, each playground, each community, across Canada and around the world a cleaner, healthier and greener place to live, work and play!

[Webinar Registration](#)

sponsored by:



### Green Infrastructure: *Rain Gardens, Bioswales, Permeable Pavers & Urban Forests*

September 24, 2020  
1:00-1:50pm EDT

Storm water management is becoming an increasingly pressing issue for cities as our climate warms and weather patterns become more erratic. Rain gardens and other green infrastructure are designed to manage storm water and help our environment with style! This seminar will examine the issues around storm water management and how these structures can help make our cities liveable for the long term.

Webinar Registration

sponsored by:



### CITY OF BRAMPTON: **Backyard Garden Program**

September 24, 2020  
2:00-2:30pm EDT

In the midst of a global pandemic, one municipality found an innovative, eco-friendly way to unite the community and help fight food insecurity. As the first municipality in Canada to launch this innovative green initiative in response to COVID-19, hear from program chair Doug Whillans, Brampton City Councillor for Wards 2 & 6, share how this idea came to fruition and how the community responded.

Webinar Registration

sponsored by:



### Protect your communities investment in green infrastructure with the Canadian Landscape Standard - Second Edition

September 24, 2020  
2:45-3:30pm EDT

Professionally designed, installed, maintained and managed green infrastructure and nature-based solutions must be part of climate change adaptation planning. The **Canadian Landscape Standard Second Edition (CLS SE)** defines landscape industry best practices and is a tool for land developers, Municipal Parks and Public Works staff, landscape architects, and landscape designer's. Bring your questions, and learn more about how your community can use the newly launched **Second Edition of the Canadian Landscape Standard!**

Webinar Registration

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NCC  
CCN

### Canada's (only) Elevated Railway Park:

*How the St. Thomas community created an International Placemaking & Cultural Heritage Destination entirely with public donations!*

September 30, 2020  
1:00-1:50pm EDT

In a highly visual guided slide show, Serge Lavoie takes us through the vision and the multiple narratives of this unique project: placemaking, community development, tourism, heritage preservation, naturalization of industrial spaces, and crowd funding financing. This is a project with all the ambition of The High Line, minus the \$265 million budget.

Webinar Registration

sponsored by:



NCC  
CCN

### Placemaking and Communities in Bloom

September 30, 2020  
2:00-3:00pm EDT

The 6 judging categories within the CiB grid have amazing similarities to the principles inherent in placemaking that help create places and spaces that make our communities safer, more liveable and help drive economic success. Presenters will demonstrate how attention to these principles create places that people want to go to and stay longer!

Webinar Registration



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### What Drives Community Success?

October 1, 2020  
1:00-1:50pm EDT

Political Leaders from across Canada discuss the impacts that longer-term participation in Communities in Bloom has had on their community and what positive changes are now present in their community as a result.

Webinar Registration

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### Youth Involvement: Interest in Sustainable Communities

October 1st, 2020  
2:00-3:00pm EDT

This session will explore how to engage the very active interest that today's youth have about concern for climate change, our outdoor environments and wanting to make a difference. Examples of how to engage and sustain interest by youth in your community and within your CiB Committee will be presented.

Webinar Registration

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### The Battle with Invasives: Are we going to let them Win?

October 7th, 2020  
1:00-1:50pm EDT

More and more species are appearing that require attention to detail and persistence to avoid negative results. Join our advocates as they share their experiences.

Webinar Registration

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### Contributing to the tourism appeal of your community

October 7th, 2020  
2:00-3:00pm EDT

Join Michel Gauthier with the Canadian Garden Council and Dave Cowen with Butchart Gardens as they profile Canada's outstanding gardens along Canada's Garden Route. Find out how your community can use Canada's Garden Route as a marketing tool, how your community can be listed on Canada's Garden Route to enhance your Garden Tourism appeal

Webinar Registration

sponsored by:



### CiB National Awards & Community Showcase

October 8th, 2020  
1:00-3:00pm EDT

We are excited to be featuring the 2020 Communities in Bloom Special Edition Participants along with the announcements of the Outstanding Achievement Awards Winners during this webinar!

Join us to "virtually congratulate" our winners at this years ceremony.

The ceremony is *open to all* Canadian & International Communities - *come and be inspired, and learn more about Communities in Bloom!*

Webinar Registration

### Town Hall Wrap-up Event



October 9th, 2020  
11:00am-12:00pm EDT

Following a long-standing tradition, a moderator will invite participants to exchange information on best practices, lessons learned and to address challenges facing the programs in their respective communities.



### International SHOWCASE



October 9th, 2020  
Immediately following the Town Hall

Join us for an exciting international showcase, hosted by Dr. Andrea Bocsi, International CiB Judge from Hungary, featuring our resilient international communities and how they have remained in full bloom this year!

This international presentation is sponsored **Ball**.



Register here for this two-part event!

Don't miss these events, register today!

If you have any questions, please contact:

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Visit [www.communitiesinbloom.ca](http://www.communitiesinbloom.ca) for more information