

Year of the Garden
Année du jardin



Invitation to be a “GARDEN-FAMILY PARTNER” of Canada’s Year of the Garden 2022

Canada’s **Year of the Garden 2022** - from January to December, will celebrate the Centennial of the ornamental horticulture sector marked by CNLA’s 100th Anniversary.

The Year of the Garden 2022 is an invitation to all Canadians to:

‘Live the Garden Life’ – ‘Vivre la vie de jardin’

For provincial and national not-for-profit organizations wishing to join the Celebration and wanting to support and contribute to a unique year-long Celebration of:

- The Centennial of Canada’s ornamental horticulture sector
- Canada’s garden/horticulture heritage
- Our contemporary and vibrant garden culture
- The contribution of garden/horticulture to development of our country and the quality of life of our communities
- The positive impact of gardens/gardening on our environment, mental and physical health and the sustainable development of Canada
- Year of the Garden 2022 legacies for a sustainable future

We invite you to be a:

‘Garden-Family Partner’ of the Year of the Garden 2022

It’s all about supporting, growing and celebrating all the great work that organizations like yours do to advance and grow Canada’s garden culture.

Benefits of Becoming a ‘Garden-Family Partner’

- Right to identify as a **‘Garden-Family Partner’ of Canada’s Year of the Garden** (a **‘Year of the Garden 2022 Garden-Family Partner’** logo will be provided).
- Recognition on our dedicated ‘Garden-Family Partner’ page on **Year of the Garden 2022** website
 - Logo/Name organization
 - Brief description of organization
 - Link to website
- Highlighting how you contribute to the success of **Canada’s Year of the Garden**
- Presence in **Year of the Garden 2022 social media platforms**:
 - follow your social media platforms and share appropriate content

- provide **Year of the Garden 2022** content and graphics
- **'Garden-Family Partner Year of the Garden 2022'** Official Certificate

'Garden-Family Partner' Commitments:

- Share with your networks and members the various **Year of the Garden 2022** promotions and initiatives
- Participate in the various **Year of the Garden 2022** promotions
- Share info on the various **Year of the Garden 2022** social media platforms
- List your activities on the 'Live the Garden Life' Agenda
- Invite members to buy advertising on the **Year of the Garden 2022** website
- Position the **'Year of the Garden 2022 Garden-Family Partner'** logo on your website with a link to the **Year of the Garden 2022** website

For more Information or to discuss, please contact us at: gardenfamily@gardencouncil.ca

Founding Partners

